



SPONSORSHIP AGREEMENT

Thank you for joining the San Joaquin Tamale Festival as a Sponsor!

You will find our marketing strategy, media sponsors and Tamale Festival attendees beneficial. We are excited to work with you and to market you. Please complete the following form to best promote your business at the level you desire.

The event is scheduled Saturday and Sunday, October 14-15, 2017. 12:00 noon to 8:00 p.m. Rain or Shine.

Select level of promotion. (see attached page for details on Sponsorship levels)

- Title Sponsor \$25,000
- Platinum \$20,000
- Gold \$12,000
- Bronze \$7,000
- Event Booth \$3,800

The following business agree to participate as a sponsor:

Company Name: _____
 Contact Person: _____ Title: _____
 Address: _____ Phone: _____
 City, State, Zip: _____ E-mail: _____
 Website: _____

Promotional materials

Sponsor provides all corporate banners. Banners need to have grommets on 4 corners minimum.

Payment

Sponsor payment is due by July 29, 2017 Payable to:

**San Joaquin Tamale Festival, LLC.
P.O. Box 782 Lathrop, CA 95330**

Print Representative Name	Signature	Date
Official Use Only		



SPONSORSHIP LEVELS

Title Sponsor 25,000

- Logo Prominent on all advertising. Which includes: TV, radio, posters, flyers, banners and mailers.
- One full page, full color ad in program.
- Logo on signs and banners throughout festival.
- Ten 10' x 3' vinyl banners with grommets hung throughout festival (Banners to be provided by sponsor).
- Logo included on all social media posts initiated by festival management.
- 30' x 20' display space on the main entry way on the VIP area.
- 60 tickets to the 2017 San Joaquin Tamale Festival.
- 20 VIP Passes for VIP area.

Platinum Sponsor 20,000

- Logo included on all print advertising; posters, flyers, banners and social media.
- One half page ad in program 40,000 copies.
- Logo on signs and banners throughout festival.
- Logo included on all social media posts.
- 20' x 20' display space on the main entry way leading to the San Joaquin Tamale Festival.
- 30 tickets to the 2017 San Joaquin Tamale Festival.
- 10 VIP Passes for VIP area.

Gold Sponsor 15,000

- Exclusive naming rights to a specific activity; upon management approval .
- Logo included on all print advertising; posters, flyers, banners and social media.
- One quarter page ad in program 40,000 copies.
- Logo on signs and banners throughout festival.
- Logo included on all social media posts.
- 10' x 20' display space on the main entry way leading to the San Joaquin Tamale Festival.
- 20 tickets to the 2017 San Joaquin Tamale Festival.
- Six VIP Passes for VIP area.

Silver Sponsor 7,000

- Exclusive naming rights to a specific activity; upon management approval .
- Logo included on all print advertising; posters, flyers, banners and social media.
- One quarter page ad in program 40,000 copies.
- Logo on signs and banners throughout festival.
- 10' x 20' display space on the main entry way leading to the San Joaquin Tamale Festival.
- 10 tickets to the 2017 San Joaquin Tamale Festival.
- Six VIP Passes for VIP area.

Bronze Sponsor 3,800

- 10' x 10' booth space at main entrance corridor.
- One quarter page ad in program 40,000 copies.
- 10 tickets to the 2017 San Joaquin Tamale Festival.
- 2 VIP Passes for VIP area.